

GEOSYS and SST Software Collaborate via the agX® Platform to Add In-Season Imagery

The partnership integrates GEOSYS technology into the agX® Platform for seamless and secure data exchange

MINNEAPOLIS – March 14, 2016 – [GEOSYS](#), a leading global provider of agronomic decision support tools, today announced a collaboration with SST Software to add in-season satellite imagery for users in North America and Australia via the agX® Platform, which acts as a portal for users to seamlessly share data. As part of this collaboration, precision farming applications which are compliant with the agX Platform will have access to GEOSYS' in-season imagery program.

Some companies, such as Cotton Growers Services in Australia, have already seen the benefits of having access to both the GEOSYS and SST platforms, which will be more easily accessible through this collaboration.

“Cotton Growers Services started using GEOSYS imagery products on a broad scale in the 2015-2016 cotton season,” said Reinder Prins, Business Development Director for Cotton Growers Services. “The imagery provides our growers with regular snapshots of their crop and assists us with targeted crop scouting and making the correct crop-management decisions. Images are regularly converted into in-field management zones and are then used for zone-based management instead of treating the whole field as a management zone, for example by way of variable rate growth regulator and foliar fertiliser application. Being able to offer GEOSYS imagery as part of our wider agX offerings to growers, allows us to provide the best possible precision agriculture tools to our clients.”

This collaboration is the latest example of how established, global agricultural organizations are working together to build unique digital solutions for agribusinesses.

“Due to a variety of factors, including the current low commodity prices, it is increasingly important for agribusinesses to have the best tools to assist growers in managing risk and improving efficiencies,” said Damien Lepoutre, founder and president of GEOSYS. “Partnering with an esteemed organization like SST Software gives our clients in all regions confidence in the ability to combine categorically different insights to improve crop management and positively impact yield.”

During the 2015 growing season, the GEOSYS Virtual Satellite Constellation delivered an average of more than 15 in-season Normalized Difference Vegetative Index (NDVI) maps per field, across major cropping areas in the United States. The agX Platform will enable users to combine GEOSYS maps with other data sources in one user-interface which retailers, co-ops and growers can use to scout their fields and make decisions about crop input applications.

“The integration of GEOSYS' high-frequency imagery into the SST system will greatly enhance the offerings of our agronomic partners,” said Matt Waits, CEO of SST Software. “By pairing this new source of data with the soil test, yield and scouting data already being managed in the SST system, agronomists will be more effective at providing actionable insights to farmers.”

GEOSYS and SST intend to make the in-season imagery program available via the agX Store in April of 2016.

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About GEOSYS

GEOSYS is the first global digital agriculture company founded by agronomists. With more than 25 years of industry experience and business in more than 50 countries, GEOSYS' digital agricultural solutions use the latest research in agronomics, information technologies and satellite imagery to provide clients with data, analysis and insights they need to make more informed decisions. GEOSYS services range from

worldwide risk management and supply monitoring of agricultural commodities to input sales and precision farming support. It also develops highly customized business solutions for large multinational agricultural companies. Acquired by Land O'Lakes, Inc. in 2013, GEOSYS is headquartered in Minneapolis, Minnesota with offices in France, Switzerland, Australia, and Brazil. For more information on GEOSYS, please visit www.geosys.com.

About agX Platform

agX is a Platform as a Service (PaaS) for the agricultural industry that provides the geospatial infrastructure for a community of integrated precision ag products and services. agX provides a standardized, seamless and secure portal for users to seamlessly share data with other agX Store companies. More information about the agX Platform can be found at www.agXPlatform.com